

January 2012

Judi Wolken
Central Catholic High School
419 E. Decatur
West Point, NE 68788

Dear Judi Wolken,

For eleven years, the Gus Swanson Communications Scholarship has been awarding Nebraska high school students for their hard work and encouraging them to consider a degree in advertising or marketing. The \$500 scholarship is our way of honoring our founder, Gus Swanson. As the largest marketing communication firm in Nebraska with offices in Lincoln and Omaha, we are dedicated to supporting Nebraska students' interest in advertising and marketing.


The scholarship is available for students who plan to enroll in a Nebraska college or university and pursue a degree in one of the following fields:

- Advertising
- Marketing
- Mass Communications (Print or Broadcast)
- Communication Studies
- Public Relations
- Journalism
- Graphic Design/Desktop Publishing

For more information about the scholarship, or to apply, please visit www.swansonrussell.com/scholarship. If you have any questions, please contact Amber Wolff at 402-437-6497 or amberw@swansonrussell.com.

Application deadline is March 16, 2012. Please make this information available to all appropriate clubs and organizations or for posting in publications within your high school.

Sincerely,



Jeremy Stanislav
Scholarship Chairperson
Swanson Russell

P.S. If there is another person or persons to whom scholarship material should be directed, please contact Amber Wolff at the contacts provided above. If you'd prefer to receive follow-up information via e-mail rather than traditional mail, please send Amber an e-mail alerting her to your preferred e-mail address.